



# Sustainable collation shrink films for standout appeal in the competition for attention on the shelf

RKW Multipack helps you be highly visible on the shelf. No matter if your top brand appears proud as a peacock, your retail brand is modest as a sparrow, your mee-too product mimicks like a cuckoo, or you want to highlight your special offers loud as a rooster, we deliver the perfect solution. RKW Multipack makes on-the-go consumption easier by providing sustainable multipack solutions with focus on maximum usage of recycled content, high-level protection, EGPTM printing, personalized and fast technical support.





## Up to 70% lower carbon footprint with RKW Multipack films

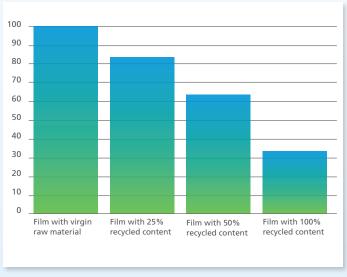
RKW offers brand owners excellent multipack solutions for a stronger conversion rate at the point of sale. RKW Multipack films can be used flexibly for bundling several types of primary packaging: for bottles, cans, Tetra Paks or bricks.For glass, PET, aluminum or cartons. For all pack formats and shapes.

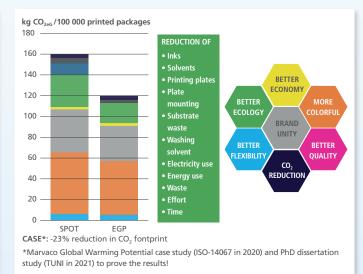
RKW Multipack films are suitable for the EGP<sup>TM</sup> printing technology, which reduces the complexity of the printing process, offers better results and is more sustainable through reduction of energy use, material use and waste production.

## Features at a glance

- Up to 100% recycled content
- Up to 68% reduced carbon footprint
- High resolution and multi-color visuals with optimal brand presentation
- High level of mechanical performance with reduced level of thickness
- High flexibility and stiffness allowing easy opening and on-the-go consumption
- EGP<sup>™</sup> printing technology

### **RKW Multipack Carbon Footprint (%)**

















#### **Applications & Industries Product Range** Beverages in PET bottles or cans Mini packs - 2- or 4-packs for (water, CSD, beer, juice, syrups, etc.) promotional offers or smaller needs Food/non-food in tin cans, plastic containers (instant coffee, pet food, etc.) Classic retail pack format Dairy products in HD bottles or bricks (milk, milk drinks, etc.) Big packs - Up to 40 units without cardboard pads or trays Nested Packs - Special arrangement for increased pallet stability and less material FullyEnclosed FilmPackTM (KHS) Film pack solutions without bull's eye